

Sulloway & Hollis P.L.L.C.

COUNSELORS AT LAW



RICHARD WOODFIN

Marketing Manager

Rich Woodfin is the Marketing Manager at Sulloway & Hollis. He is responsible for the marketing, communication and business development efforts at the firm. He directs media relations, branding, advertising and website development. In addition, he manages the firm's events, sponsorships, and charitable contributions. He joined the firm in 2020 and works in our Concord, NH office.

Sulloway & Hollis, P.L.L.C. has been providing clients with the highest quality legal services since 1852. Headquartered in Concord, N.H., we are one of the oldest and most respected law firms in the state. Over the years, we have steadily and purposefully evolved to meet the changing needs of our clients and their markets. Today, Sulloway & Hollis is a regional firm with six offices across New England, working for a broad range of clients in a diverse array of industries.

Prior to joining the firm, Mr. Woodfin was the Marketing Director at Charter Trust Company, leading the marketing efforts of a regional Wealth Management Company. Prior to that, Mr. Woodfin spent six years working for an electronics reseller as Vice President of Sales & Marketing. Prior to that, he spent ten years with PC Connection, a Fortune 1000 Company based in Merrimack, New Hampshire. While at PC Connection, Mr. Woodfin held a variety of roles, including Product Line Director and Director of Product Management, where he oversaw much of the company's merchandising and marketing efforts. During his tenure, company sales grew from \$450 million to \$1.6 billion. In addition, he was part of the management team that helped take the company public in 1998.

A self-taught Web designer, Graphic artist, and photographer, Mr. Woodfin owns NH Sports Photography, an award-winning, full-service action sports photography company.

Mr. Woodfin is the chairman of the Planning Board for the City of Concord NH and a prior member of the city's Heritage Commission. He is the Vice President of the Friends of the Concord City Audi.

A tireless local volunteer, Mr. Woodfin has been involved in many community organizations, including; In-Town Concord (board member); NH Conference on Aging (founding board member); The Concord Complete Streets, Down-Town redevelopment Committee; Bishop Brady High School; Little League Baseball as a Coach / Board Member; Cal-Ripken League Softball as a Coach, Board Member and League President and Concord Youth Hockey as a coach and board member.

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